



Santa Barbara
CHANNELKEEPER®

“As a small non-profit with a big job to do, we can’t waste time scrolling through thousands of pictures and navigating through a maze of file folders. Daminion has streamlined our process and images are now readily accessible. ”

Jenna Driscoll

Watershed and Marine Program Associate

SANTA-BARBARA CHANNELKEEPER

CASE STUDY



The Problem

We work in our local watersheds to monitor water quality and ensure the health of our aquatic ecosystems. With programs on land, on the water, and underwater, we often rely on photography to identify species, document pollution or impairments, and depict changes in the environment over time. We often need to use pictures for presentations and reports that are given to government agencies and decision-making bodies. Pictures are taken by different staff members, interns, and many volunteers.



About Santa Barbara Channelkeeper

Santa Barbara Channelkeeper is a grassroots non-profit organization that works on the water and in the communities along the Santa Barbara Channel to monitor water quality, restore aquatic ecosystems, advocate for clean water, enforce environmental laws, and educate and engage citizens in implementing solutions to water pollution and aquatic habitat degradation.

Before Daminion, locating pictures on our network was an arduous process as we had to sift through tens of thousands of photographs nested within an endless chain of folders. We had to make duplicate copies of pictures so we could search for photos by site or date. In addition to images we use as data, we also need photographs to document the exciting work we do in the field and at special events to use in newsletters, press releases, social media, and donation requests. Our photo storage lacked a manageable organization structure and we often had to select a picture just because we weren't able to locate one we knew was better.



How Daminion Helped Us

Now that we have Daminion, we are able to locate ideal pictures with ease. The variety of tagging features allows us to instantly see how a site has changed over time, see if streams are drying up earlier in the year, and identify changes in species composition. Instead of needing duplicate copies of images we now just have set tags for site locations, events, species, activities, and conditions. The star rating system has also been extremely useful when we need to find quality pictures for newsletters.



The export function is extremely simple. We love that we are able to quickly change file formats and sizes so that images are compatible with e-mail and social media sites. **Daminion has become an incredible education and outreach tool for our organization.** We can easily upload albums to online photo-sharing programs thanks to Daminion's search and catalog functions. Since converting to Daminion we were able to make our photo database public.

We have also been extremely grateful for the excellent customer support. Daminion staff quickly responded to any inquiries. The system itself is incredibly user-friendly but customer support was able to address any of our additional questions throughout the process.



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[Visit Daminion web-site](#)